

Business cycle symmetry and risk sharing - the Caribbean as an OCA?



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Motivation – Big picture



1. **Historic and recent interest by Caribbean countries in forming monetary union (ie. OCA)**
 - OCA benefits: lowering transactions costs → increasing trade
 - OCA costs: must give up control over interest/exchange rates
 - Integration/co-operation of region imperative to future economic survival due to small size of candidate countries

2. **Caribbean focus on OCA formation not unique**
 - Asia - ASEAN+3 moving towards Asian Economic Community (AEC) by 2015
 - South America – UNASUR propose monetary union by 2019
 - Middle East – GCC initially proposed monetary union in 2010

Motivation - Big picture



Policymakers currently questioning nature and type of integration needed given EU and global difficulties

- “But with the challenges unfolding today globally, we will have to slow the pace a bit and take a much more realistic perspective of where we have to go in the integration movement.” - Dr. Denzil Douglas, July 2011

Indicative of need for continuing research aimed at addressing where do we go as a region

What I do



1. Take stock of where we are

1. Start from last proposal – forming monetary union

2. Central questions

1. From a positive viewpoint, can the Caribbean form a viable OCA?
2. How does it compare to other proposed unions?

3. Empirical investigation

1. Assess degree of business cycle symmetry among proposed OCAs and EU
2. Get a sense of how costly union would be
3. Builds on previous work by applying newer methods

Previous Literature



Ghartey (2008) examined business cycle symmetry using VECM model

- Isolated supply and demand shocks
- Looked at correlation – low for some countries
- Shocks driving business cycle different

Useful/valiant attempt but

- No OCA perfect – how far?
- Cannot address source of shocks

Builds on prior work by examining bc symmetry from different perspective

- Global, regional and country-specific factors driving each country

Business cycle symmetry - Intuition



1. Perfectly symmetric business cycles – 2 countries

- Response of common central bank would be same as independent central banks
- No welfare loss from losing independence

2. Asymmetric business cycles – 2 countries

- Country 1 experiencing a boom, country 2 a recession
- Country 1 would like high interest rates to control inflation
- Country 2 would like low interest rates to stimulate investment
- A common central bank setting interest rates between these extremes means neither achieves objectives
- Loss in independence now represents loss in welfare
- Size of loss in welfare is greater the more asymmetric the two countries business cycles

3. Takeaway – for OCA to be viable

- Need for business cycle symmetry
- Less loss in welfare

Empirical Methodology - intuition



Business cycles driven by 3 influences: Global, regional, country-specific

If driving forces similar, then business cycle similar

Degree of similarity given by: % growth driven by common factors

- Example: if common influences account for 80% of growth in 2 countries vs. 20% for 2 other countries, first group more similar

Empirical Methodology - Symmetry



Dynamic factor model – unobserved latent factors

- Three shocks (latent factors) affecting output growth in each country: global, regional, country-specific

$$y_{i,t} = \lambda_i^g f_t^g + \lambda_i^r f_{j,t}^r + \varepsilon_{i,t}$$

- Latent factors are orthogonal to each other and follow AR processes

$$f_t^g = \rho_1^g f_{t-1}^g + \rho_2^g f_{t-2}^g + \eta_t^g$$

$$f_{j,t}^r = \rho_{1,j}^r f_{j,t-1}^r + \rho_{2,j}^r f_{j,t-2}^r + \eta_{j,t}^r$$

$$\varepsilon_{i,t} = \rho_{1,i} \varepsilon_{i,t-1} + \rho_{2,i} \varepsilon_{i,t-2} + \eta_{i,t}$$

- Assume: $\eta_{i,t}$ $\eta_{j,t}^r$ η_t^g follow $N(0, \sigma_i^2)$ $N(0, \sigma_{r,j}^2)$ $N(0, \sigma_g^2)$

- Latent factors are uncorrelated at all leads and lags

$$E(\eta_t^g \eta_{t-s}^g) = E(\eta_{j,t}^r \eta_{j,t-s}^r) = E(\eta_{i,t} \eta_{i,t-s}) = 0$$

Empirical Methodology - Symmetry



1. Estimate factors and parameters
2. Decompose output growth into portions attributable to each factor

$$\theta_i^g = \frac{(\lambda_i^g)^2 \text{var}(f_t^g)}{\text{var}(y_{i,t})}$$

○ where $\text{var}(y_{i,t}) = (\lambda_i^g)^2 \text{var}(f_t^g) + (\lambda_i^r)^2 \text{var}(f_{j,t}^r) + \text{var}(\varepsilon_{i,t})$

1. Intuition

- The greater the amount of output growth attributable to common factors, the greater business cycle symmetry among candidates

Empirical Methodology - Symmetry



1. Include 6 regions in model:

1. NAFTA, EU, CSME, UNASUR, GCC, ASEAN+3
2. 60 countries over 1986-2009
3. Data taken from WEO, WDI, IFS (annual)

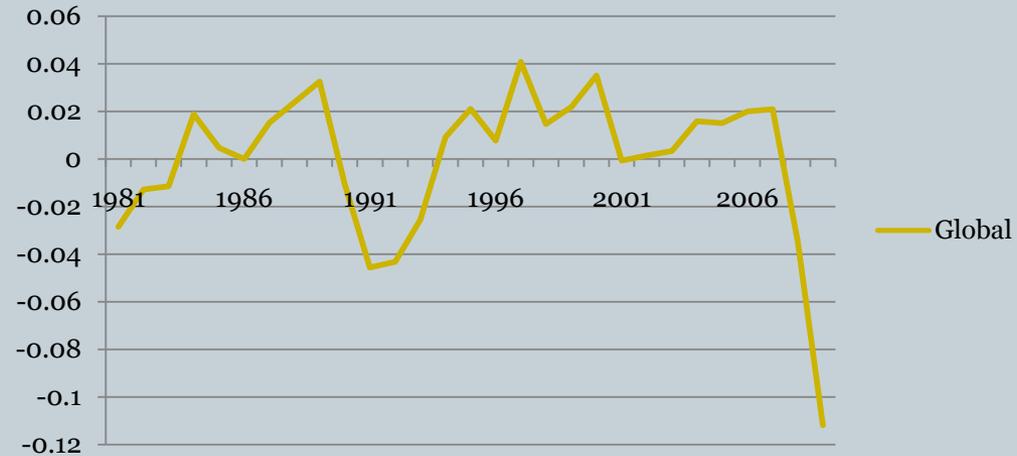
2. Two periods

- Pre-EU: 1986-1998
- Post-EU: 1999-2009

Results 1 – Estimated Factors



World



Results 1– Estimated Factors



EU



Results 1– Estimated Factors

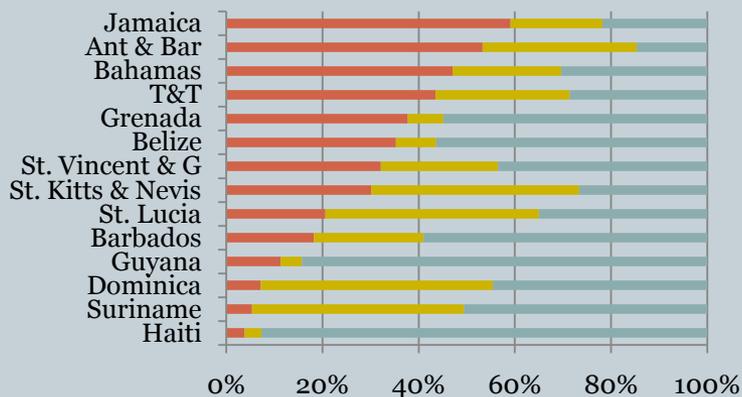


ASEAN+3

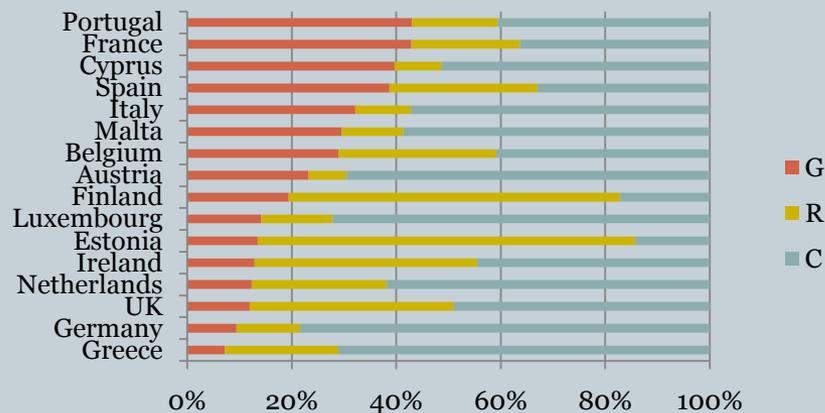


Results 2– Output Decomposition: Caribbean vs EU

CSME (1999-2009)



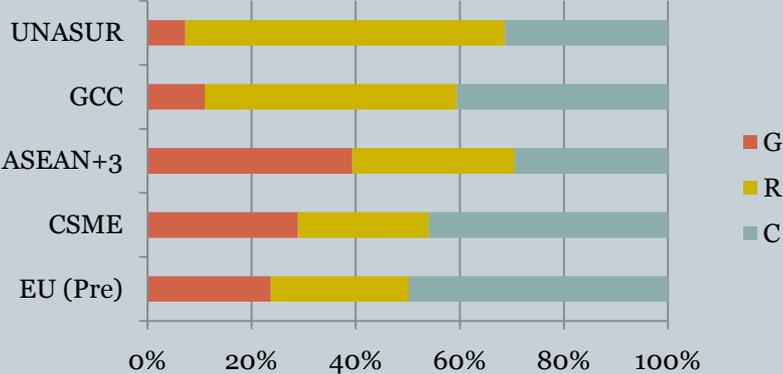
EU (1986-1998)



Results 3– Decompositions: average for all OCAs



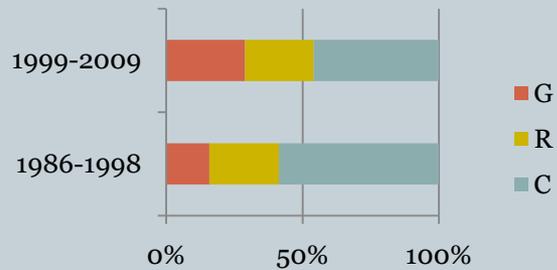
Output Decomposition



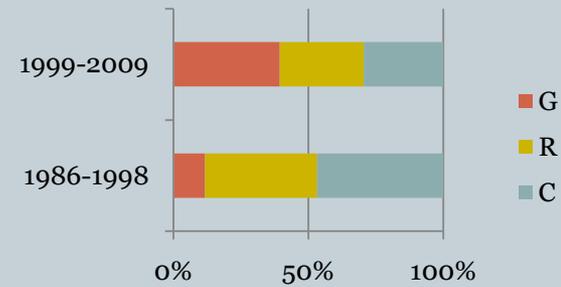
Results 4– Comparing proposed OCAs across periods



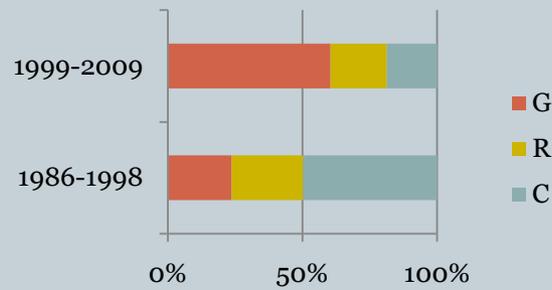
CSME



ASEAN+3



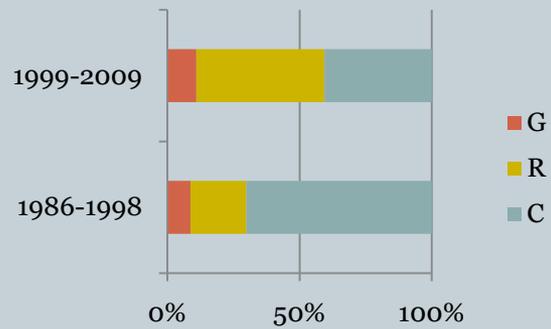
EU



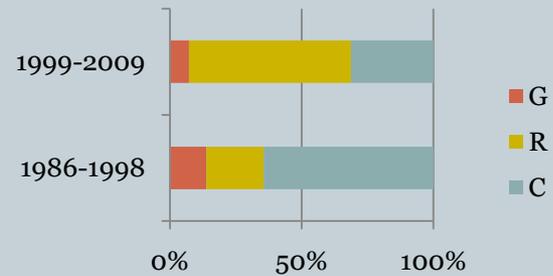
Results 5– Comparing proposed OCAs across periods



GCC



UNASUR



Takeaways



1. Proposed OCAs just as symmetric in post period as EU in pre period
2. Caribbean experience resembles that of ASEAN+3 and EU
3. GCC and UNASUR experience was very different – regional factor more prominent

Related Literature



1. **Ghartey** – *Economic Studies of International Development*, 2008
 1. Investigates Caribbean as a potential OCA
 2. Uses correlation of demand and supply shocks among members to assess symmetry

2. **Nguyen** – *DEPOCEN*, 2008
 - Investigates ASEAN+3 countries as potential OCA
 - Uses dynamic factor model with many regions

3. **Kose, Otrok, Whiteman (KOW)** – *AER*, 2003
 - Study prevalence of world and regional business cycles
 - Use dynamic factor model with many regions