



## **Measuring the Effects of Concentration and Risk on Bank Returns: Evidence from a Panel of Individual Loan Portfolios in Jamaica**

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### **Abstract**

The effect of loan portfolio concentration on bank returns is highly debated in the field of banking and finance. A unique data set is utilised in this study which allows for the computation of the performance effects of loan portfolio concentration in the Jamaican banking sector, according to their statistical ‘distance’ from three economic sector benchmarks. The key result of the paper, arising from bank-level panel regression tests of the linear and non-linear effects of concentration and risk on bank returns, supports the hypothesis that greater diversification does not imply lower risk and/or greater returns. Hence, in contrast with traditional portfolio theory, concentration rather than diversification of bank-level loan portfolios may be more consistent with achieving minimal systemic risk.

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## **1. Introduction**

The effect of loan portfolio concentration is highly debated in the field of banking and finance. In a seminal paper, Diamond (1984) advocates that loan diversification minimizes the occurrence of financial distress due to imperfect correlation of project returns as outlined by traditional portfolio theory. Consequently, banks should fully diversify their loan portfolio risk. Emanating from this school of thought is the assumption of constant monitoring costs, abstracting from ‘principal-agent’-type difficulties between bank owners and bank creditors. Other proponents of diversification warn of the need to hold additional capital if concentrated loan portfolios are preferred. For example, Dullman and Masschelein (2006) empirically demonstrate the need to increase minimum capital requirements as a means of insulation from financial distress that high levels of concentration are known to engender. In equal vein, Heitfield et al (2005) show a positive link between economic capital and sector credit concentration.

In recent times, a number of contrasting views have been levied by a few challengers of traditional portfolio theory. Many of these views are primarily based on theoretical research of Winton (1999). Winton (1999) provides a theoretical background which suggests the existence of problems associated with diversification stemming from loan monitoring costs. In contrast to Diamond (1984), these problems are consistent with agency challenges between bank owners and bank creditors. In other words, loan default risk is endogenously impacted by different loan monitoring levels directly associated with a bank’s diversification versus concentration decision.

Winton (1999) demonstrates the need for downside risks to be moderate in the event that the financial institution opts to have a diversified loan portfolio. Low downside risk yields negligible benefits to diversification. In the case that loans are extended to sectors with high downside risk, diversified portfolios stimulate bank failure due to their relatively wide exposure and the associated need to monitor these additional sectors. Similarly, Dell’ Arriccia et al (1999) elucidate the ‘winner’s curse’ wherein banks grant loans to new sectors and in

turn face increased competition which ultimately translates into higher costs.<sup>1</sup> Stomper (2004) also suggests that concentrated portfolios may be the more favoured option which, unlike diversified portfolios, entail lower monitoring costs given the smaller number of sectors covered in these portfolios. Elyasiani and Deng (2004) provide empirical evidence of reductions in returns and income due to the higher monitoring costs associated with diversification.

In the investigation of bank owners' loan portfolio diversification versus concentration decision using a panel of banks in Italy, Archaya *et al* (2006) argue that loan monitoring costs include lower returns as a result of:

- (a) the difficulty of becoming adept at lending to new sectors due to costs attached to gaining a thorough understanding of new sectors;
- (b) the existence of agency problems as the each sector grows;<sup>2</sup>and
- (c) the adverse selection effect or the 'winner's curse' especially arising from greater competition among banks.

This study provides a comprehensive examination of the effects of concentration and risk on bank returns using a panel of banks' private sector loan portfolios in Jamaica. Similar to McElligot and Stuart (2007) as well as Kamp *et al* (2005), the study employs traditional as well as 'distance' measures of concentration to ascertain the evolution of concentration in the loan portfolios of banks in Jamaica. The traditional measures used in this study include the Hirschman-Herfindahl Index (HHI) and the Gini coefficient. The distance measures used include *Maximum absolute difference* (DM1), *normalised sum of absolute differences* (DM2), *normalised sum of squared differences* (DM3), *average relative difference* (DM4) and *average squared relative difference* (DM5). These five distance measures are computed to measure the statistical gap of loan portfolios in relation to specific benchmarks.<sup>3</sup>

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<sup>1</sup> The winner's curse is defined as the tendency for the winning bid to exceed the intrinsic value of the item purchased. In this context it is used to illustrate the impact of bank competition on loan quality (see Dell'Araccia, Friedman & Marquez (1999)).

<sup>2</sup> Agency Theory deals with the costs of resolving conflicts between principals and agents and aligning the interest of the two groups.

<sup>3</sup> For example, Pfingsten and Rudolph (2002) measure diversification by computing the distance between an individual bank's loan portfolio and the banking sector's loan portfolio.

The traditional and distance concentration measures are computed with a view to determining the degree of concentration of banks' loan portfolios. In the case of traditional measures, a value closer to 1 indicates a greater degree of concentration of the loan book. Similarly, as it pertains to distance measures, a value closer to 1 signifies greater distance from benchmarks and, hence, higher concentration levels.

As discussed in Pfingsten and Rudolph (2002), the economic sector composition of a banking sector's loan portfolio can be used as a reference point or benchmark for statistical diversification. The advantage of using these economic sector distance-from-benchmark measures over traditional concentration measures is that they account for size differences per sector and, hence, economic importance. In the same vein, the main disadvantage of traditional measures of concentration is that they unrealistically weight loans equally across economics sectors.

A unique data set is utilised in this study which allows for the computation of the performance effects of loan portfolio concentration in the Jamaican banking sector, according to their statistical 'distance' from three economic sector benchmarks. These benchmarks include the share of employment per economic sector, gross domestic product (GDP) contribution per economic sector as well as the share of total private sector credit per economic sector.

Similar to Archaya *et al* (2006), this study applies testable hypotheses derived from the Winton (1999) framework.<sup>4</sup> The principal empirically testable hypotheses concern:

- (i) whether there exists an efficient risk-return trade-off for bank-level loan portfolios consistent with Markowitz's (1952) Portfolio Theory, and
- (ii) whether the relationship between bank-level loan returns and loan portfolio diversification is non-linear in bank-level risk.

According to the first testable hypothesis, if loan portfolio concentration results in increased returns and lower risk or default probability, then concentration improves bank performance (and vice versa).

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<sup>4</sup> See also Hayden *et al* (2006).

In relation to the second testable hypothesis, the bank owner's diversification versus concentration decision relies directly on the effects of diversification on the bank's loan monitoring incentives and, consequently, the probability of loan default. For example, specialised banks will receive only moderate benefits from diversification if their loan portfolio is concentrated in sectors with low default or downside risk. Banks that maintain diversified loan portfolios, on the other hand, with loans subject to high downside risk, are less likely to improve monitoring incentives in accordance with the lower *expected* return and, hence, diversification may likely result in increased loan defaults. In this case especially, agency problems are likely to exist, as an improvement in loan monitoring provides much greater benefits to bank creditors compared to bank owners. Consequently, the benefits of loan portfolio diversification are most significant to both bank owners and creditors when the loan portfolio has moderate downside risk and the bank's monitoring incentives are inadequate.

## **2. Data**

### ***2.1 Private Sector Loans***

Sectoral loans employed in this study comprise end-year bank balance sheet data series for the period 2000 to 2007 obtained from the Bank Supervision System (BSS) of the Bank of Jamaica (BOJ). For the purposes of the study, only private sector loan data was used, except loans to overseas residents. A total of fifteen banking institutions including six commercial banks, five merchant banks and four building societies were included in the sample.<sup>5</sup>

### ***2.2 Risk and Return Variables***

Bank loan portfolio risk is measured in this study as the ratio of doubtful and non-performing loans to total assets. Bank profitability is measured as income (interest and non-interest) from loans as a ratio of total assets. These variables were obtained from BSS for all banks over the sample period.

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<sup>5</sup> See Tables 1 and 2 in the Appendix for a full listing of economic sectors and banking institutions included in the study.

### ***2.3 Economic Sector Benchmarks***

Annual data was obtained from the STATIN to construct two of the three benchmark series used in the study; namely, share of employment per economic sector and contribution to GDP per economic sector.<sup>6</sup> Employment share per sector was chosen as a benchmark as it is deemed a good proxy for economic structure assuming prevalence of labour intensive industries with a high value-added component.<sup>7</sup> The employed labour force sectoral data are available according to the following categories: Agriculture; Mining, Quarrying & Refining; Manufacturing; Construction & Installation; Transport, Storage & Communications; Distributive Trade, Hotels & Restaurants; Financing, Insurance, Real Estate & Business Services; Community, Social & Personal Services; and Electricity, Gas & Water.

Contribution to GDP per economic sector was chosen as an alternative to the share of employment benchmark as it evades tendencies relating to the assignment of overestimated weights to low value-added sectors that are labour intensive. Therefore, the share of GDP contribution may be a more precise benchmark in comparison to the employment share by sector benchmark. The GDP contribution per sector data are available according to the following categories: Agriculture, Forestry & Fishing; Mining & Quarrying; Manufacturing; Construction & Installation; Transport, Storage & Communications; Distributive Trade & Miscellaneous Services (inclusive of Hotels & Restaurants); Real Estate & Business Services; Household & Private Non-Profit Institutions; and Electricity & Water.

The third benchmark utilized in the study is share of total private sector lending per economic sector obtained from the BOJ.<sup>8</sup> The private sector share per sector data are available according to the following categories: Agriculture & Fishing; Mining, Quarrying & Processing; Manufacturing; Construction & Land Development; Transport, Storage & Communications; Touring, Distribution & Entertainment; Professional & Other Services; Personal & Non-Business; and Electricity.

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<sup>6</sup> Employment values for 2006 and 2007 represent estimated values.

<sup>7</sup> That is, it may be assumed that these types of industries typically generate a greater contribution to GDP in emerging market countries.

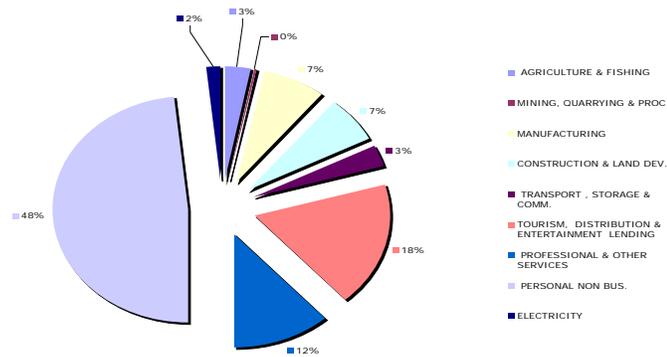
<sup>8</sup> Although this is the most widely used benchmark in similar studies, it is simply the sum of individual banks' lending portfolios and therefore has the drawback of endogeneity.

### **3. Evolution of Aggregate Private Sector Lending: 2000 to 2007**

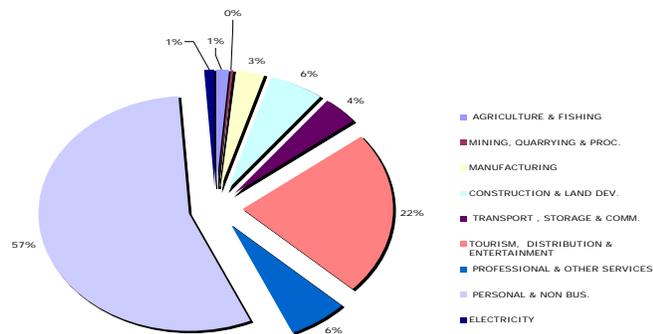
The banking sector loan breakout as at end-2000 is juxtaposed with that of end-2007 as a means of comparing the evolution of loan composition over the sample period. In 2000, the bulk of the loans were concentrated in the personal sector as this sector accounted for 48.0 per cent of total private sector credit. Tourism, Distribution & Entertainment accounted for the second highest share of 18.0 per cent. At end-2007, the banking sector loan book remained broadly concentrated in these two economic sectors, similar to end-2000, with increases in the shares of personal sector loans to 57.0 per cent and loans to Tourism, Distribution & Entertainment to 22.0 per cent. Additionally, the shares of loans to Transport, Storage & Communication, Mining, Quarrying & Processing and Electricity experienced marginal changes (see Charts 1(a) and 1(b)). The shares of loans to Professional & Other Services, Manufacturing, Agriculture & Fishing and Construction & Land Development declined moderately to 6.0 per cent, 3.0 per cent, 1.0 per cent and 6.0 per cent, respectively, from 12.0 per cent, 7.0 per cent, 3.0 per cent and 7.0 per cent, over the sample period.

In terms of individual banking institutions, commercial bank loans were initially concentrated to a moderate degree in the personal sector. By end-2007, there was slight shifting of the individual commercial bank loan portfolios towards Tourism, Distribution, Entertainment and, to a lesser extent, Manufacturing. Individual merchant banks directed loans to a much wider cross-section of economic sectors in comparison to commercial banks and building societies and increased loan diversification during the second half of the period. Most of the loans from individual merchant banks were directed toward Manufacturing, Tourism, Distribution & Entertainment, Professional & Business Services as well as Construction & Land Development, during the latter part of the review period. All building societies remained highly concentrated in loans to the personal sector, typically, in the form of mortgages.

**Chart 1 (a): Sectoral Distribution of Banking Sector Loans at end-2000**



**Chart 1 (b): Sectoral Distribution of Banking Sector Loans at end-2007**



#### 4. Loan Portfolio Concentration Measures

Traditional measures of concentration assume an equal weighting of all sectors based on the assumption of perfect diversification. Kamp, Pfingsten and Porath (2005) and McElligott & Stuart (2007) assert that, unlike distance measures, traditional measures fail to distinguish the sizes of different sectors. That is, assuming unequal exposure to a set of sectors which differ in size at each interval, loan portfolio concentration would not be captured accurately by HHI and Gini coefficients. For this reason, traditional measures are not deemed as substantive concentration measures when compared to distance measures. In contrast, distance measures address concerns stemming from unrealistic equal weighting of all sectors by assigning weights to industries based on their relative size within the economy.

Bank loan portfolio exposures are measured by:

$$[1] \quad x_i^{b,t} = \frac{X_i^{b,t}}{\sum_{j=1}^n X_j^{b,t}}$$

where  $x_i^{b,t}$  represents the sectoral shares in the portfolio of bank  $b$  at time  $t$  to loan sector  $i$ .

#### 4.1 Traditional measures of concentration:

The two traditional measures computed in this study are measured as:

$$[2] \quad \text{HHI}(x) = \sum_{i=1}^n (x_i)^2 ; \text{ and}$$

$$[3] \quad \text{Gini coefficient} = \frac{\sum_{j=1}^n (2j - n - 1)X_j^{b,t}}{2n^2\mu}$$

$n$  is the number of observations,  $j$  represents the rank of values in ascending order and  $\mu$  is the average of the values of exposure,  $X_i^{b,t}$ .

Low values of these traditional measures depict a high degree of diversification. The converse is also true. The HHI value has a minimum bound of  $1/n$  and a maximum bound of 1 as compared to the Gini coefficient which has a minimum bound of 0 and a maximum bound of  $(n-1)/n$ .

#### 4.2 Distance measures of concentration:

The five distance measures employed in this study are:

**DM1:** Maximum Absolute Differences:

$$[4] \quad D_1(x, y) = \max_i \{|x_i - y_i|\}$$

**DM2:** Normalized Sum of Absolute Differences:

$$[5] \quad D_2(x, y) = \frac{1}{2} \sum_{i=1}^n |x_i - y_i|$$

**DM3:** Normalized Sum of Squared Differences:

$$[6] \quad D_3(x, y) = \frac{1}{2} \sum_{i=1}^n (x_i - y_i)^2$$

**DM4:** Average Relative Differences:

$$[7] \quad D_4(x, y) = \frac{1}{n} \sum_{i=1}^n \frac{|x_i - y_i|}{x_i + y_i}$$

**DM5:** Average Squared Relative Differences:

$$[8] \quad D_5(x, y) = \frac{1}{n} \sum_{i=1}^n \left( \frac{x_i - y_i}{x_i + y_i} \right)^2$$

where  $y_i$  represents the sector  $i$  share in the benchmark loan portfolio.

All distance measures are normalized to fall within the interval of  $(0, 1)$ , with 1 reflecting the highest level of concentration. DM1 identifies the sector that is furthest from its corresponding benchmark in absolute terms. This measure therefore lacks functionality in detecting concentration changes in other sectors. DM2 takes the average of absolute differences across all sectors. The value obtained from this measure represents the portion of the overall bank portfolio in need of realignment in order to achieve the benchmark allocations. DM3 shares similarities with DM2 but, in addition, gives higher weights to sectors which deviate from the benchmark to a greater extent. DM4 and DM5 compare the deviation from the benchmark proportional to the relative size of the sector. For example, a higher weight would be given to a sector with a 2.0 per cent divergence in a sector which constitutes 80.0 per cent of the market as opposed to a 2.0 per cent divergence in a sector which has 75.0 per cent market share.

## **5. Statistical Analysis of Concentration and Distance Measures**

The loan portfolios of commercial banks and merchant banks depict relatively low concentration levels according to the HHI with a mean value of 0.33 and 0.26, respectively. In contrast, building societies displayed an extremely high level of concentration yielding a HHI mean value of 0.92. This resulted in an overall banking sector HHI mean value of 0.54, revealing the relatively moderate concentrated nature of private sector loan portfolios.<sup>9</sup>

The Gini coefficient of commercial banks and merchant banks were relatively low, attaining mean values of 0.29 and 0.28, respectively. The Gini coefficient of building societies was

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<sup>9</sup> See Table 3 in Appendix for HHI breakdown.

higher, with a mean value of 0.43, indicating the more concentrated nature of this loan portfolio. The overall banking sector's Gini coefficient mean value was 0.34.<sup>10</sup>

The results from the statistical analysis of the concentration measures for the overall banking sector indicate a convergence towards the average share of employment and the average share of private sector lending benchmarks over the period 2000 to 2007. In contrast, the patterns exhibited by the average contribution to GDP benchmark show a divergence away from the economic sector with greater value-added (see Tables 5 a, b and c).

The distance measures for each group of banking institutions yielded similar results to those of traditional measures. These distance measures showed a convergence towards the average share of employment per sector benchmark for all three categories of banking institutions, implying greater diversification.<sup>11</sup>

There were, however, mixed results for the average GDP contribution benchmark. Commercial bank loan portfolios experienced a movement away from the GDP contribution benchmark and hence increased sector concentration. Merchant banks and building societies, on the other hand, had contradictory results. The merchant bank distance measures, DM2, DM4 and DM5, diverge from the GDP contribution benchmark, whereas DM1 and DM3 converge towards this benchmark. Building societies distance measures, DM1 and DM3, converge towards the GDP contribution benchmark, whereas DM2, DM4 and DM5 diverge away from this benchmark.<sup>12</sup> These results underscore the importance of the bank-level panel regression analysis in determining the more accurate distance measures.

There was a convergence towards the average share of private sector lending benchmark for all distance measures, with the exception of DM1, DM4 and DM5 of building societies showing slight divergence. However, the values of the distance measures for the share of

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<sup>10</sup> See Table 4 in Appendix for Gini coefficient breakdown.

<sup>11</sup> See Tables 5a, 6a, 7a and 8a in Appendix for distance measure results for the share of employment benchmark.

<sup>12</sup> See Table 5b, 6b, 7b and 8b in Appendix for distance measure results for the GDP contribution benchmark.

private sector lending benchmark were significantly lower overall (hence, more diversified) when compared to the values of the distance measures using the other two benchmarks.<sup>13</sup>

In summary, the distance measures indicate that commercial banks and merchant banks both had loan portfolios of moderate concentration levels for the employment share per sector benchmark and contribution to GDP per sector benchmark.<sup>14</sup> In contrast, as expected, the distance measures of building societies clearly indicate very concentrated loan portfolios.<sup>15</sup>

A correlation coefficient matrix was computed for each of individual distance measures per economic sector benchmark. The low values of the matrix coefficients for the employment share and GDP contribution benchmarks imply that the use of the five distance measures should produce varied results in the empirical tests for their effect on bank return. However, the correlation coefficients are positive and close to one in the case of the share of private sector loans benchmark. This high degree of correlation among the distance measures is expected to engender similar results in the empirical tests for their effects on bank return.<sup>16</sup>

## **6.0 Empirical Framework**

The principal empirically testable hypotheses investigated in this study concern whether there exists an efficient risk-return trade-off for bank-level loan portfolios and whether the relationship between bank-level loan returns and loan portfolio diversification is non-linear in bank-level risk. Portfolio theory assumes that there will be an inverse relationship between portfolio risk and portfolio return when moving along the ‘efficient frontier.’ Further, consistent with Winton’s (1999) seminal theoretical framework, there should be a non-linear and U-shaped relationship between bank loan portfolio returns and loan portfolio risk.

### ***6.1 Test of the Linear Effect of Concentration and Risk on Bank Returns***

Consider the following panel regression equation to test the average effect of concentration and risk on banks’ performance, using fixed effects estimation techniques:

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<sup>13</sup> See Table 5c, 6c, 7c and 8c in Appendix for distance measure results for the share of private sector lending benchmark.

<sup>14</sup> See Tables 6a - 7b in Appendix.

<sup>15</sup> See Tables 8a and b in Appendix.

<sup>16</sup> See Tables 9a, b & c in Appendix.

$$[9] \quad \text{Return}_{it} = \alpha_0 + \alpha_1 * \text{Risk}_{it} + \sum_{n=2}^N \alpha_n * X_{nit} + \sum_{m=N+1}^M \alpha_m Z_{mit} + \varepsilon_{it}$$

where  $\text{Return}_{it}$  represents income (interest and non-interest) from loans as a ratio of total assets for bank  $i$  at time  $t$ ;  $\text{Risk}_{it}$  is measured by the ratio of doubtful and non-performing loans to total assets;  $X_{nit}$  is a set of concentration measures; and  $Z_{mit}$  is a set of control variables such as the bank asset size (in logs) and the ratio of staff expenses to bank assets. The residual vector is represented by  $\varepsilon_{it} = \kappa_i + \theta_{it}$ , where  $\kappa_i$  is the bank-specific fixed effects and  $\theta_{it}$  is a ‘white noise’ error term. Importantly, the coefficient vector  $\alpha_n = [\alpha_2 \ \alpha_3 \ \dots \ \alpha_N]$  captures the effects of changes in concentration on banks’ income from loans conditioned on the banks’ portfolio risk; and, the  $\alpha_1$  coefficient captures the risk-return trade-off.

The null hypothesis to be tested is that diversification improves banks’ returns, i.e., banks operate on the efficient frontier. Hence, the conditional coefficients should equal zero indicating that banks’ with similar risk should receive similar returns. In the same vein, there should be a positive relationship between risk and return. The null hypothesis is given by:

$$[10] \quad H_0 : \alpha_2 = \dots \alpha_N = 0 \ \& \ \alpha_1 > 0$$

## 6.2 Test of the Non-Linear Effect of Concentration and Risk on Bank Returns

The hypothesis contrasting to equation [9] to be tested is the *non-linear* effect of concentration and risk on bank returns. That is, whether the relationship between banks’ loan return and loan portfolio concentration is U-shaped according to banks’ risk levels. Consistent with Winton’s (1999) theoretical framework and the empirical specification proposed by Acharya et al (2006) to test the non-linear diversification effects, equation [9] is modified to include non-linear effects:

$$[11] \quad \text{Return}_{it} = \alpha_0 + \alpha_1 * \text{Risk}_{it} + \alpha_2 \text{Risk}_{it}^2 + \sum_{n=3}^N \alpha_n * X_{nit} + \sum_{m=N+1}^M \alpha_m Z_{mit} \\ + \sum_{l=M+1}^L (\alpha_l X_{nit} * \text{Risk}_{it}) + \sum_{j=L+1}^J (\alpha_j X_{nit} * \text{Risk}_{it}^2) + \varepsilon_{it}$$

Under the specification given by equation [9], the effect of concentration on banks' returns is non-linear in risk. This means that the first derivative of return on concentration using equation [11] is given by:

$$[12] \quad \frac{\partial(\text{Performance})}{\partial(\text{Concentration})} = \frac{\partial \text{Return}_{it}}{\partial X_{mit}} = \alpha_3 + \dots + \alpha_N + (\alpha_l + \dots + \alpha_L) * \text{Risk} + (\alpha_j + \dots + \alpha_J) * \text{Risk}^2$$

Therefore, the null hypothesis the effect of concentration on banks' returns is U-shaped in risk is given by:

$$[13] \quad H'_0: \alpha_3, \dots, \alpha_N > 0; \alpha_1, \dots, \alpha_L < 0; \alpha_j, \dots, \alpha_J > 0$$

For the bank-level panel regressions, the concentration measures: DM1, DM1, DM3, DM4 and DM5 (as defined in Section 1) are computed in relation to each of the benchmarks: share of employment per economic sector (EMP), contribution to gross domestic product (GDP) per economic sector as well as share of total private sector lending per economic sector (PS). Hence, in the case of each of the economic sector benchmarks computed in terms of concentration measure DM1, equation [11] may be restated as:

$$[14] \quad \begin{aligned} \text{Return}_{it} = & \alpha_0 + \alpha_1 * \text{Risk}_{it} + \alpha_2 \text{Risk}_{it}^2 + \alpha_3 * \text{DM1\_EMP}_{it} + \alpha_4 * \text{DM1\_GDP}_{it} \\ & + \alpha_5 * \text{DM1\_PS} + \alpha_6 * (\text{DM1\_EMP}_{it} * \text{Risk}_{it}) \\ & + \alpha_7 * (\text{DM1\_GDP}_{it} * \text{Risk}_{it}) + \alpha_8 * (\text{DM1\_PS}_{it} * \text{Risk}_{it}) \\ & + \alpha_9 * (\text{DM1\_EMP}_{it} * \text{Risk}_{it}^2) + \alpha_{10} * (\text{DM1\_GDP}_{it} * \text{Risk}_{it}^2) \\ & + \alpha_{11} * (\text{DM1\_PS}_{it} * \text{Risk}_{it}^2) + \sum_{m=N+1}^M \alpha_m Z_{mit} + \kappa_i + \theta_{it} \end{aligned}$$

This specification implies that the first derivative of return on concentration according to the EMP benchmark computed using the DM1 measure is given by:

$$[15] \quad \frac{\partial \text{Return}_{it}}{\partial(\text{DM1\_EMP}_{it})} = \alpha_3 + \alpha_6 * \text{Risk}_{it} + \alpha_9 * \text{Risk}_{it}^2$$

If under the null hypothesis, the effect of bank  $i$ 's loan portfolio concentration on its returns is U-shaped in risk, then:

$$[16] \quad H''_0: \alpha_6 < 0, \alpha_9 > 0, \alpha_7 < 0, \alpha_{10} > 0, \alpha_8 < 0, \alpha_{11} > 0.$$

An illustration of the pre-conditions under which the relationship between return and concentration is a U-shaped function of the level of risk is presented in Acharya et al (2006). In that study, the cumulative probability functions for two normal distributions are plotted, with different standard deviations (risk levels) and a common mean (central tendency) of zero. One distribution function, denoted as ‘less diversified’ has a standard deviation of 1.0 as the other ‘more diversified’ function has a lower standard deviation of 0.5. The authors point out that if the level of debt is to the left of zero (central tendency), then a decrease in standard deviation, by lowering the likelihood of events in the left (default) tail of the distribution, reduces the probability of default. However, if the level of debt is to the right of zero, then a decrease in standard deviation, by lowering the likelihood of events in the right (no-default) tail of the distribution, increases the probability of default.

## **7.0 Preliminary Empirical Results**

Preliminary empirical analyses were conducted by using the traditional and distance measures computed in Section 1, along with risk and control variables, to determine the evolution of loan portfolio concentration over the sample period by estimating fixed-effect panel regressions with a time trend. Each diversification measure is regressed on a linear trend variable:

$$[17] \quad DM_b^t = \alpha + \beta * time + \varepsilon_b^t$$

where  $DM_b^t$  represents the measure of diversification of bank  $b$  at time  $t$ .

Individual regressions were also run to ascertain the concentration behaviour of individual banks over the review period using the following equation:

$$[18] \quad DM_b^t = \alpha_b + \beta_b * time + \varepsilon_b^t$$

### **7.1 Distance Measures Using Employment Share per Sector Benchmark**

The trend coefficients of the panel using employment share by sector as a benchmark were negative and significant for all distance measures (see Table 10). This signifies a reduction in the distance between the loan portfolios and the employment benchmark over the sample period. A reduction in the distance between loan portfolios and benchmarks reveal the

existence of increased diversification of private sector loan portfolios of the overall banking sector over the period.

The individual bank-level regression trend coefficients were all positive and significant. These results suggest a lengthening of the distance between lending behaviour of individual banks and the benchmark. That is, there was an increase in the concentration of individual bank loan portfolios throughout the period (see Table 10). Positive and significant trend coefficients for the individual regression along with negative and significant trend coefficients for the panel would occur if each of the banks has loan portfolios concentrated in different sectors, resulting in greater overall loan portfolio diversification.

**Table 10: Empirical Results for Employment Share per Sector Benchmark**

|                                |                   | DM1                                     | DM2    | DM3    | DM4    | DM5    |
|--------------------------------|-------------------|---|--------|--------|--------|--------|
|                                |                   | <b>Panel estimates:</b>                 |        |        |        |        |
| Panel Coefficients             |                   | 0.480                                   | 0.596  | 0.187  | 0.630  | 0.505  |
| P-value                        |                   | 0.000                                   | 0.000  | 0.000  | 0.000  | 0.000  |
| Trend                          |                   | -0.026                                  | -0.032 | -0.014 | -0.019 | -0.020 |
| P-Value                        |                   | 0.000                                   | 0.000  | 0.000  | 0.000  | 0.001  |
|                                |                   | <b>Bank-level regression estimates:</b> |        |        |        |        |
| <b>No. of banks with trend</b> |                   |   |        |        |        |        |
| Diversifying                   | Sign. @ 5% level  | -                                       | -      | -      | -      | -      |
|                                | Sign. @ 10% level | -                                       | -      | -      | -      | -      |
| No Change                      |                   | -                                       | -      | -      | -      | -      |
| Concentrating                  | Sign. @ 5% level  | 15                                      | 15     | 15     | 15     | 15     |
|                                | Sign. @ 10% level | 15                                      | 15     | 15     | 15     | 15     |

### **7.2 Distance Measures using GDP Share per Sector Benchmark**

The second benchmark used for regression analysis is contribution to GDP per sector. The panel data trend estimates yielded mixed results (see Table 11).<sup>17</sup> The trend variables for DM1 and DM3 were negative and significant, whereas the trend variables for DM2, DM4 and DM5 were positive and insignificant. The results for DM1 and DM3 imply decreased concentration of loan portfolios over time. However, the fact that panel trend estimates reveal insignificant results for DM2, DM4 and DM5 calls into question the effectiveness of GDP as a benchmark for loan portfolio concentration of the banking sector as a whole. Kamp,

<sup>17</sup> See Panel estimates in Table 7.

Pfingsten & Porath (2005) point out that low significance levels for trend variables, using GDP share as a benchmark in regression analysis, could be occasioned by low correlations between GDP and loan financing. In such a scenario, banks would not gauge their loan exposures in accordance with GDP figures.

The trend coefficient results from the individual bank-level regressions using GDP contribution per sector as a benchmark mirrored the regression results using the employment per sector benchmark. The signs on the trend coefficients reveal more concentrated loan portfolios by individual banks over the sample period (see Table 11).

**Table 11: Empirical Results for GDP Share per Sector Benchmark**

|                    |                                | DM1                                     | DM2   | DM3    | DM4   | DM5   |
|--------------------|--------------------------------|---|-------|--------|-------|-------|
|                    |                                | <b>Panel estimates:</b>                 |       |        |       |       |
| Panel Coefficients |                                | 0.541                                   | 0.549 | 0.220  | 0.628 | 0.524 |
| P-value            |                                | 0.000                                   | 0.000 | 0.000  | 0.000 | 0.000 |
| Trend              |                                | -0.009                                  | 0.003 | -0.003 | 0.003 | 0.001 |
| P-Value            |                                | 0.009                                   | 0.474 | 0.095  | 0.464 | 0.843 |
|                    |                                | <b>Bank-level regression estimates:</b> |       |        |       |       |
|                    | <b>No. of banks with trend</b> |   |       |        |       |       |
| Diversifying       | Sign. @ 5% level               | -                                       | -     | -      | -     | -     |
|                    | Sign. @ 10% level              | -                                       | -     | -      | -     | -     |
| No Change          |                                | -                                       | -     | -      | -     | -     |
| Concentrating      | Sign. @ 5% level               | 15                                      | 15    | 15     | 15    | 15    |
|                    | Sign. @ 10% level              | 15                                      | 15    | 15     | 15    | 15    |

### ***7.3 Distance Measures Using Total Private Sector Lending per Sector Benchmark***

The panel data trend coefficient results using the private sector lending benchmark were consistent with the employment by sector benchmark, showing negative and significant trends for all distance measures (see Table 12). These results support the existence of a more diversified loan portfolio over the period of analysis.

The individual bank trend coefficient results using the private sector lending benchmark revealed mainly positive and significant trend coefficients, with the exception of distance measures DM3, DM4 and DM5. The DM3 distance measure was insignificant for two

commercial bank regressions at the 5.0 per cent level of significance, whilst the results show insignificant values for DM4 and DM5 in one of the commercial bank regressions (see Table 12).

**Table 12: Empirical Results for Private Sector Lending per Sector Benchmark**

|                    |                                | DM1                                     | DM2    | DM3    | DM4    | DM5    |
|--------------------|--------------------------------|---|--------|--------|--------|--------|
|                    |                                | <b>Panel estimates:</b>                 |        |        |        |        |
| Panel Coefficients |                                | 0.441                                   | 0.563  | 0.173  | 0.610  | 0.500  |
| P-value            |                                | 0.000                                   | 0.000  | 0.000  | 0.000  | 0.000  |
| Trend              |                                | -0.023                                  | -0.038 | -0.015 | -0.024 | -0.022 |
| P-Value            |                                | 0.000                                   | 0.000  | 0.000  | 0.000  | 0.000  |
|                    |                                | <b>Bank-level regression estimates:</b> |        |        |        |        |
|                    | <b>No. of banks with trend</b> |   |        |        |        |        |
| Diversifying       | Sign. @ 5% level               | -                                       | -      | -      | -      | -      |
|                    | Sign. @ 10% level              | -                                       | -      | -      | -      | -      |
| No Change          |                                | -                                       | -      | 2      | 1      | 1      |
| Concentrating      | Sign. @ 5% level               | 15                                      | 15     | 13     | 14     | 14     |
|                    | Sign. @ 10% level              | 15                                      | 15     | 15     | 14     | 14     |

#### **7.4 Traditional Concentration Measures**

The panel estimates for HHI displayed an identical pattern to that of the employment per sector benchmark and the private sector lending per sector benchmark. The estimates show statistically significant and negative signs suggesting an increase in the degree of diversification of banking sector loan portfolios over the review period. Conversely, the Gini panel estimates are negative but statistically insignificant. These results illustrate the inability of the Gini coefficient to measure concentration of loan portfolios of the overall banking sector.

The regression results using the traditional concentration measures for the individual banks correspond with those using the distance measures reflecting both employment share by economic sector and contribution to GDP by economic sector. The concentration estimates were all positive and significant. This confirms the increase in concentration of individual loan portfolios over the period of analysis (see Table 13).

**Table 13: Empirical Results for Traditional Measures**

|   |                   | HHI    | Gini  |
|---|-------------------|--------|-------|
| <b>Panel estimates:</b>                 |                   |        |       |
| Panel Trend                             |                   | -0.019 | 0.000 |
| P-Value                                 |                   | 0.000  | 0.785 |
| <b>Bank-level regression estimates:</b> |                   |        |       |
| <b>No. of banks with trend</b>          |                   |        |       |
| Diversifying                            | Sign. @ 5% level  | -      | -     |
|   | Sign. @ 10% level | -      | -     |
| No Change                               |                   | -      | -     |
| Concentrating                           | Sign. @ 5% level  | 15     | 15    |
|   | Sign. @ 10% level | 15     | 15    |

### **8.0 Empirical Results for Tests of the Linear Effect of Concentration and Risk on Bank Returns**

Equation [9] is estimated with five specifications. Each specification combines one of the distance measures with the economic benchmarks (see Table 14). The signs on the distance coefficients of all specifications indicate a negative impact of employment loan concentration and a positive impact of GDP and private sector credit loan concentration. These signs suggest that, on average, returns from loan concentration are above the ‘diversified portfolio return’ in the case of the GDP and private sector benchmarks but below the diversified return in the case of greater loan concentration related to the employment benchmark. In all specifications, the distance measure related to the employment benchmark had the greatest impact on loan portfolio return.

None of the equation [9] specifications support portfolio theory. That is, diversification impact should be captured fully by the risk measure and not by the concentration measure if all banks operated on the efficient frontier. However, the three benchmarks were all statistically significant, at least at the 5.0 per cent level, only when distance measures DM1 and DM3 were used. For the specification using DM1, only the employment benchmark was statistically significant. All of the concentration coefficients were insignificant for the DM5 specification alone. Furthermore, the coefficients on the risk term for all specification were not statistically different from zero. This implies that banks have not operated with risk-return efficiency for the review period.

**Table 14: Empirical Results for Tests of the Linear Effect of Concentration and Risk on Bank Returns Using Panel Regression and Fixed Effects**

|                    | <i>DM1</i>           | <i>DM2</i>          | <i>DM3</i>           | <i>DM4</i>          | <i>DM5</i>        |
|--------------------|----------------------|---------------------|----------------------|---------------------|-------------------|
| <i>CONSTANT</i>    | -0.008<br>(-0.27)    | 0.028<br>(0.97)     | 0.051*<br>(1.67)     | 0.010<br>(0.36)     | 0.014<br>(0.50)   |
| <i>DM1_EMP</i>     | -0.079***<br>(-4.11) | -                   | -                    | -                   | -                 |
| <i>DM1_GDP</i>     | 0.047***<br>(3.18)   | -                   | -                    | -                   | -                 |
| <i>DM1_PS</i>      | 0.056***<br>(3.50)   | -                   | -                    | -                   | -                 |
| <i>DM2_EMP</i>     | -                    | -0.035**<br>(-2.37) | -                    | -                   | -                 |
| <i>DM2_GDP</i>     | -                    | 0.010<br>(1.00)     | -                    | -                   | -                 |
| <i>DM2_PS</i>      | -                    | 0.012<br>(1.05)     | -                    | -                   | -                 |
| <i>DM3_EMP</i>     | -                    | -                   | -0.191***<br>(-2.93) | -                   | -                 |
| <i>DM3_GDP</i>     | -                    | -                   | 0.074**<br>(2.24)    | -                   | -                 |
| <i>DM3_PS</i>      | -                    | -                   | 0.104**<br>(2.45)    | -                   | -                 |
| <i>DM4_EMP</i>     | -                    | -                   | -                    | -0.034**<br>(-2.09) | -                 |
| <i>DM4_GDP</i>     | -                    | -                   | -                    | 0.018<br>(1.44)     | -                 |
| <i>DM4_PS</i>      | -                    | -                   | -                    | 0.010<br>(0.85)     | -                 |
| <i>DM5_EMP</i>     | -                    | -                   | -                    | -                   | -0.019<br>(-1.09) |
| <i>DM5_GDP</i>     | -                    | -                   | -                    | -                   | 0.015<br>(1.15)   |
| <i>DM5_PS</i>      | -                    | -                   | -                    | -                   | -0.001<br>(-0.04) |
| <i>Ln(Assets)</i>  | 0.000<br>(0.30)      | 0.000<br>(-0.24)    | -0.002<br>(-1.22)    | 0.000<br>(0.27)     | 0.000<br>(0.10)   |
| <i>Staff Exp.</i>  | -0.182<br>(-0.91)    | -0.285<br>(-1.36)   | -0.474**<br>(-2.24)  | -0.222<br>(-1.04)   | -0.281<br>(-1.33) |
| <i>Risk</i>        | 0.038<br>(1.00)      | 0.009<br>(0.25)     | 0.010<br>(0.25)      | 0.017<br>(0.46)     | 0.013<br>(0.37)   |
| <i>R-Squared</i>   | 0.71                 | 0.71                | 0.70                 | 0.69                | 0.69              |
| <i>No. of obs.</i> | 113                  | 113                 | 113                  | 113                 | 113               |

Notes:

1. t-statistics are in parentheses.

2. \*\*\*, \*\*, \* denote statistical significance at the 1%, 5% and 10% levels.

**Table 15: Empirical Results for Tests of the Non-Linear Effect of Concentration and Risk on Bank Returns Using Panel Regression and Fixed Effects**

|               | DM1                  | DM2                  | DM3                  | DM4               | DM5               |
|---------------|----------------------|----------------------|----------------------|-------------------|-------------------|
| CONSTANT      | -0.036<br>(-1.11)    | -0.041               | -0.015<br>(-0.42)    | -0.026<br>(-0.89) | -0.011<br>(-0.32) |
| DM1_EMP       | -0.162***<br>(-4.54) | -                    | -                    | -                 | -                 |
| DM1_EMPRISK   | 6.697**<br>(2.61)    | -                    | -                    | -                 | -                 |
| DM1_EMPRISKSQ | -55.208*<br>(-1.84)  | -                    | -                    | -                 | -                 |
| DM1_GDP       | 0.106***<br>(3.67)   | -                    | -                    | -                 | -                 |
| DM1_GDPRISK   | -3.927*<br>(-2.33)   | -                    | -                    | -                 | -                 |
| DM1_GDPRISKSQ | 30.464<br>(1.65)     | -                    | -                    | -                 | -                 |
| DM1_PS        | 0.118***<br>(4.17)   | -                    | -                    | -                 | -                 |
| DM1_PSRISK    | -4.940***<br>(-2.70) | -                    | -                    | -                 | -                 |
| DM1_PSRISKSQ  | 44.352**<br>(2.23)   | -                    | -                    | -                 | -                 |
| DM2_EMP       | -                    | -0.080***<br>(-3.55) | -                    | -                 | -                 |
| DM2_EMPRISK   | -                    | 3.010**<br>(2.28)    | -                    | -                 | -                 |
| DM2_EMPRISKSQ | -                    | -21.865*<br>(-1.68)  | -                    | -                 | -                 |
| DM2_GDP       | -                    | 0.036**<br>(2.16)    | -                    | -                 | -                 |
| DM2_GDPRISK   | -                    | -1.436<br>(-1.65)    | -                    | -                 | -                 |
| DM2_GDPRISKSQ | -                    | 10.197<br>(1.15)     | -                    | -                 | -                 |
| DM2_PS        | -                    | 0.045**<br>(2.53)    | -                    | -                 | -                 |
| DM2_PSRISK    | -                    | -2.509**<br>(-2.46)  | -                    | -                 | -                 |
| DM2_PSRISKSQ  | -                    | 27.802**<br>(2.34)   | -                    | -                 | -                 |
| DM3_EMP       | -                    | -                    | -0.482***<br>(-4.39) | -                 | -                 |
| DM3_EMPRISK   | -                    | -                    | 14.564**<br>(2.62)   | -                 | -                 |
| DM3_EMPRISKSQ | -                    | -                    | -95.819*<br>(-1.82)  | -                 | -                 |
| DM3_GDP       | -                    | -                    | 0.203***<br>(3.40)   | -                 | -                 |
| DM3_GDPRISK   | -                    | -                    | -6.630**<br>(-2.31)  | -                 | -                 |
| DM3_GDPRISKSQ | -                    | -                    | 42.507<br>(1.57)     | -                 | -                 |
| DM3_PS        | -                    | -                    | 0.283***<br>(4.05)   | -                 | -                 |
| DM3_PSRISK    | -                    | -                    | -9.566***<br>(-2.61) | -                 | -                 |
| DM3_PSRISKSQ  | -                    | -                    | 78.073*<br>(1.88)    | -                 | -                 |

(continued overleaf)

**Table 15 (continued): Empirical Results for Tests of the Non-Linear Effect of Concentration and Risk on Bank Returns Using Panel Regression and Fixed Effects**

|                       | <i>DM1</i> | <i>DM2</i> | <i>DM3</i> | <i>DM4</i> | <i>DM5</i> |
|-----------------------|------------|------------|------------|------------|------------|
| <i>DM4_EMP</i>        | -          | -          | -          | -0.112***  | -          |
|                       |            |            |            | (-4.65)    |            |
| <i>DM4_EMPRISK</i>    | -          | -          | -          | 7.000***   | -          |
|                       |            |            |            | (3.95)     |            |
| <i>DM4_EMPRISKSQ</i>  | -          | -          | -          | -64.707*** | -          |
|                       |            |            |            | (-3.05)    |            |
| <i>DM4_GDP</i>        | -          | -          | -          | 0.046**    | -          |
|                       |            |            |            | (2.55)     |            |
| <i>DM4_GDPRISK</i>    | -          | -          | -          | -0.46      | -          |
|                       |            |            |            | (-0.36)    |            |
| <i>DM4_GDPRISKSQ</i>  | -          | -          | -          | -18.481    | -          |
|                       |            |            |            | (-0.91)    |            |
| <i>DM4_PS</i>         | -          | -          | -          | 0.074***   | -          |
|                       |            |            |            | (4.04)     |            |
| <i>DM4_PSRISK</i>     | -          | -          | -          | -6.306***  | -          |
|                       |            |            |            | (-4.32)    |            |
| <i>DM4_PSRISKSQ</i>   | -          | -          | -          | 77.428***  | -          |
|                       |            |            |            | (3.82)     |            |
| <i>DM5_EMP</i>        | -          | -          | -          | -          | -0.054**   |
|                       |            |            |            |            | (-2.06)    |
| <i>DM5_EMPRISK</i>    | -          | -          | -          | -          | 3.465      |
|                       |            |            |            |            | (1.58)     |
| <i>DM5_EMPRISKSQ</i>  | -          | -          | -          | -          | -32.410    |
|                       |            |            |            |            | (-1.10)    |
| <i>DM5_GDP</i>        | -          | -          | -          | -          | 0.035*     |
|                       |            |            |            |            | (1.73)     |
| <i>DM5_GDPRISK</i>    | -          | -          | -          | -          | -1.501     |
|                       |            |            |            |            | (-0.92)    |
| <i>DM5_GDPRISKSQ</i>  | -          | -          | -          | -          | 9.248      |
|                       |            |            |            |            | (0.34)     |
| <i>DM5_PS</i>         | -          | -          | -          | -          | 0.024      |
|                       |            |            |            |            | (1.18)     |
| <i>DM5_PSRISK</i>     | -          | -          | -          | -          | -2.341     |
|                       |            |            |            |            | (-1.59)    |
| <i>DM5_PSRISKSQ</i>   | -          | -          | -          | -          | 25.045     |
|                       |            |            |            |            | (1.23)     |
| <i>Ln(Assets)</i>     | 0.001      | 0.003      | 0.001      | 0.002      | 0.001      |
|                       | (0.57)     | (1.52)     | -0.46      | (1.22)     | (0.66)     |
| <i>Staff Expenses</i> | -0.146     | 0.117      | -0.041     | -0.031     | -0.146     |
|                       | (-0.61)    | (0.47)     | (-0.167)   | (-0.14)    | (-0.58)    |
| <i>Risk</i>           | 1.102**    | 0.539      | 0.606*     | -0.328     | 0.268      |
|                       | (2.08)     | (1.26)     | (1.81)     | (-0.78)    | (0.75)     |
| <i>Risk Squared</i>   | -8.770*    | -7.235     | -4.846     | 8.705      | -0.878     |
|                       | (-1.69)    | (-1.34)    | (-1.17)    | (1.62)     | (-0.18)    |
| <i>R-Squared</i>      | 0.75       | 0.74       | 0.75       | 0.75       | 0.70       |
| <i>No. of obs.</i>    | 113        | 113        | 113        | 113        | 113        |

Notes:

1. t-statistics are in parentheses.

2. \*\*\*, \*\*, \* denote statistical significance at the 1%, 5% and 10% levels.

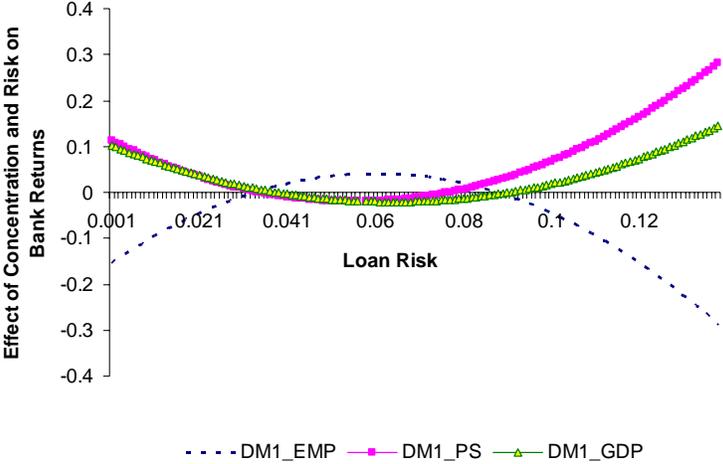
Equation [9] is modified by the inclusion of interaction variables between the distance measures and the risk measure as well as between the distance measures and the risk squared measure, as represented by equation [11]. The estimation results of equation [11] support the existence of a non-linear effect of loan concentration and risk on bank loan returns (see Table 15). That is, the results from estimating the modified version of equation [9] do not support the view of traditional portfolio theory. The results from this non-linear regression equation indicate that the relationship between banks' loan return and loan portfolio concentration is U-shaped according to banks' risk levels, in the case of the GDP and private sector benchmarks, and has an inverted U-shape in the case of the employment benchmark. Specifically, in the case of the GDP and private sector credit benchmarks, the coefficients on the interaction terms between these benchmarks and risk and the benchmarks and risk squared are negative and positive, respectively, and are statistically significant at least at the 10.0 per cent level. The opposite signs are obtained on the interaction terms in the case of the employment benchmark.

In addition, similar to the results from estimating equation [9], the sign and statistical significance of linear coefficients in equation [11] provide further support for the benefits of diversification in the case of the employment benchmark but against the benefits of diversification in the cases of the GDP and private sector credit benchmarks. Furthermore, the coefficient on the risk measure in the cases of the latter two measures is positive and significant in the specifications employing the DM1 and DM3 concentration measures. However, the coefficient on risk-squared measure is negative and significant when the DM1 measure is used, providing further evidence of a non-linear risk return relationship.

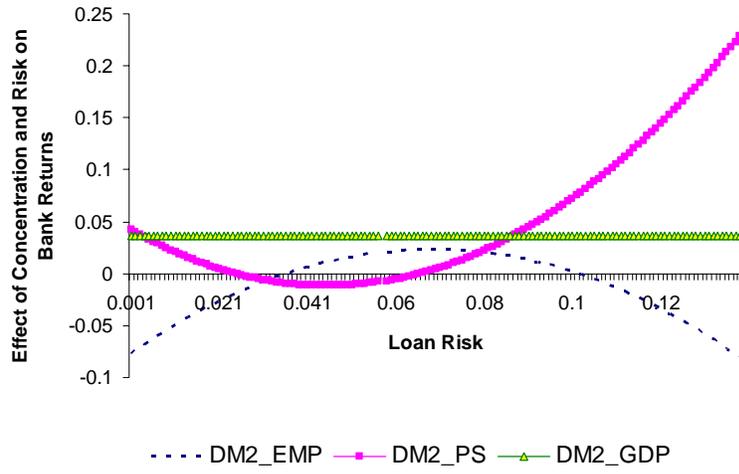
To illustrate the economic implications of the non-linear effect of concentration and risk on bank loan returns, the marginal effects for all three economic benchmarks are plotted for different values of risk. The marginal effects for the distance measures,  $\partial Performance / \partial Concentration$ , are graphed using the coefficients on these distance measures and their interaction terms with the risk measure from the non-linear panel regressions (see Table 15 and Figures 1 to 5). The range of risk used in the graphs lies between the minimum and maximum values of the doubtful and nonperforming loans ratio covered over the sample period.

The coefficients on distance measures and their interactions are all statistically significant only for the regressions using distance measure DM1 and DM3 (see Table 15, Figures 1 and Figure 3). As evidenced in corresponding figures, the marginal effects using the GDP contribution and private sector credit share benchmarks are positive and declining at low risk levels (within the approximate range of 0 to 4.0 per cent), are close to zero at moderate risk levels and are positive and rising at high risk levels (approximately greater than 8.0 per cent). In the case of the private sector share benchmark, the marginal effects display a sharper monotonic decline and increase relative to the GDP contribution benchmark. In contrast (but consistent with portfolio theory), the marginal effects using the employment share benchmark is negative and increasing at low risk levels, is close to zero at moderate risk levels and is negative and declining at high risk levels.

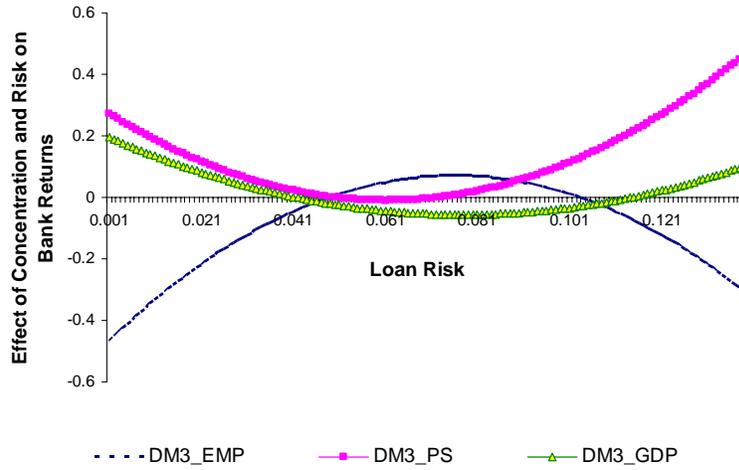
**Figure 1. Effect of DM1 on Returns as a Function of Risk**



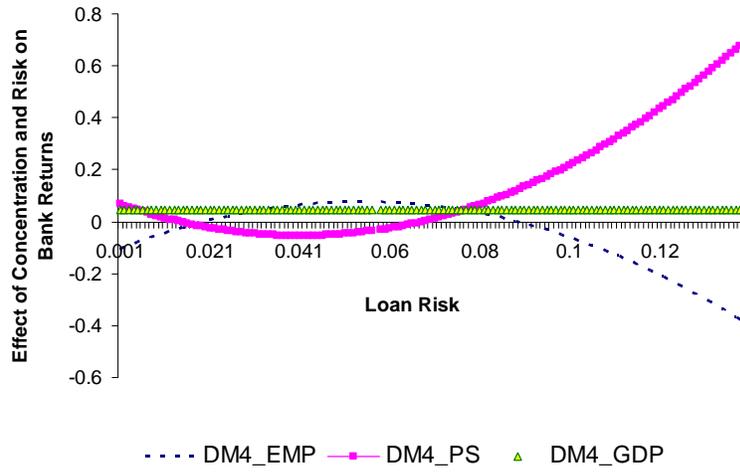
**Figure 2. Effect of DM2 on Returns as a Function of Risk**



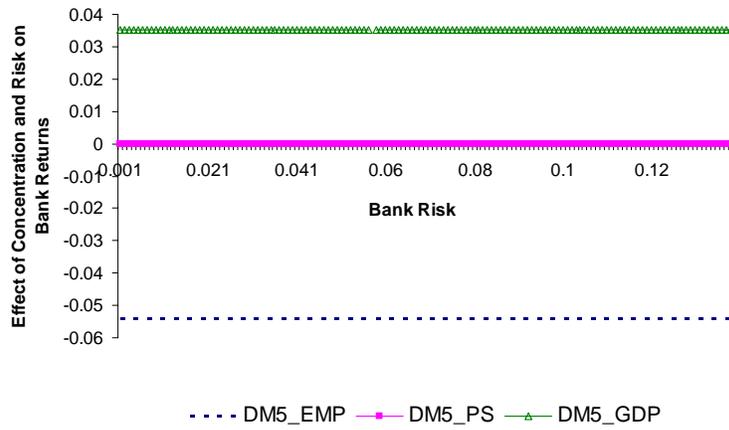
**Figure 3. Effect of DM3 on Returns as a Function of Risk**



**Figure 4. Effect of DM4 on Returns as a Function of Risk**



**Figure 5. Effect of DM5 on Returns as a Function of Risk**



## **9. Discussion and Conclusion**

Panel and individual bank-level regressions were run to determine the movements in concentration of loan portfolios of the overall banking sector and individual banks over 2000 to 2007. The panel results showed increased diversification of loan portfolios of the overall banking sector over the sample period as evidenced by negative and significant trend estimates using the distance as well as traditional measures.

However, the results from the individual bank-level regressions provide strong evidence of movement towards higher concentration of loan portfolios over the review period for all measures of distance and concentration. These results supported the findings from preliminary data analysis indicating that private sector lending was slightly more concentrated in 2007 relative to 2000, with increases in the loan proportions to the personal sector and, to a lesser extent, Tourism, Distribution & Entertainment. In addition, commercial banks and merchant banks focused their portfolios on personal loans, Tourism, Distribution & Entertainment and the Professional & Other Services. Building societies remained significantly concentrated in personal loans.

The key result of the paper is that bank-level panel regression tests of the linear and non-linear effects of concentration and risk on bank returns support the hypothesis that greater diversification does not imply lower risk and/or greater returns. The Maximum Absolute Differences (DM1) and Normalized Sum of Squared Differences (DM3) were the most effective of the distance measures in reflecting this result. Specifically, the results indicate that returns from loan concentration are above the diversified portfolio return in the case of the GDP contribution and private sector credit share benchmarks but below the diversified return in the case of greater loan concentration related to the employment share benchmark. Hence, the relationship between banks' loan return and loan portfolio concentration is U-shaped according to banks' risk levels, in the case of the GDP and private sector benchmarks and has an inverted U-shape in the case of the employment benchmark. In conclusion, contrary to traditional portfolio theory, concentration rather than diversification of bank-level loan portfolios may be more consistent with achieving minimal systemic risk.

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## Appendix

**Table 1: Economic Sub-sectors**

| Sub-Sectors                    | Private Sector Credit Share per Sector (%) |       | Contribution to GDP per Sector (%) <sup>*18</sup> |       | Employment share per sector (%) |       |
|--------------------------------|--|-------|---|-------|---------------------------------|-------|
|                                | 2000                                       | 2007  | 2000  | 2007  | 2000                            | 2007  |
| AGRICULTURE & FISHING          | 3.65                                       | 1.43  | 6.69  | 34.17 | 20.96                           | 17.38 |
| MINING, QUARRYING & PROC.      | 0.23                                       | 0.23  | 4.36  | 5.50  | 0.50                            | 0.68  |
| MANUFACTURING                  | 8.36                                       | 3.11  | 13.73   | 12.60 | 7.46                            | 6.06  |
| CONSTRUCTION & LAND DEV.       | 7.78                                       | 5.94  | 9.78  | 10.70 | 8.72                            | 10.27 |
| TRANSPORT, STORAGE & COMM.     | 3.52                                       | 4.02  | 11.66   | 14.20 | 6.36                            | 6.29  |
| TOURISM, DISTR & ENTERTAINMENT | 20.26                                      | 22.85 | 28.63   | 31.50 | 22.10                           | 23.14 |
| PROFESSIONAL & OTHER SERVICES  | 13.36                                      | 6.52  | 6.10  | 5.30  | 5.69                            | 6.74  |
| PERSONAL & NON BUSINESS        | 55.29                                      | 56.51 | 0.63  | 0.45  | 27.29                           | 28.58 |
| ELECTRICITY                    | 1.87                                       | 1.08  | 3.43  | 4.10  | 0.67                            | 0.67  |

<sup>18</sup> Financial & Insurance Services as well as Government Services have been excluded from the study. Additionally, there were no imputed service charges data available for 2007.

**Table 2: List of Banks**

| <b>Financial Institution</b>                   | <b>Type</b>      |
|--|------------------|
| Bank of Nova Scotia                            | Commercial Bank  |
| National Commercial Bank                       | Commercial Bank  |
| Royal Bank of Trinidad and Tobago              | Commercial Bank  |
| First Caribbean International Bank             | Commercial Bank  |
| First Global Bank                              | Commercial Bank  |
| CitiBank National                              | Commercial Bank  |
| MF&G   | Merchant Bank    |
| Capital & Credit Merchant Bank                 | Merchant Bank    |
| Pan Caribbean Merchant Bank                    | Merchant Bank    |
| Dehring, Bunting & Golding                     | Merchant Bank    |
| Citi Merchant                                  | Merchant Bank    |
| Victoria Mutual Building Society               | Building Society |
| Jamaica National Building Society              | Building Society |
| Scotia Jamaica Building Society                | Building Society |
| First Caribbean International Building Society | Building Society |

**Table 3: HHI**

| <b>Date</b>                 | <b>2000</b> | <b>2001</b> | <b>2002</b> | <b>2003</b> | <b>2004</b> | <b>2005</b> | <b>2006</b> | <b>2007</b> |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>HHI</b>                  |             |             |             |             |             |             |             |             |
| <b>- Overall</b>            | 0.552       | 0.554       | 0.528       | 0.527       | 0.528       | 0.528       | 0.535       | 0.534       |
| <b>HHI</b>                  |             |             |             |             |             |             |             |             |
| <b>- Commercial Banks</b>   | 0.378       | 0.384       | 0.304       | 0.300       | 0.306       | 0.306       | 0.326       | 0.323       |
| <b>HHI</b>                  |             |             |             |             |             |             |             |             |
| <b>- Merchant Banks</b>     | 0.312       | 0.328       | 0.323       | 0.331       | 0.282       | 0.173       | 0.178       | 0.176       |
| <b>HHI</b>                  |             |             |             |             |             |             |             |             |
| <b>- Building Societies</b> | 0.967       | 1.013       | 0.978       | 0.941       | 0.932       | 0.87        | 0.858       | 0.809       |

**Table 4: Gini Coefficient**

| <b>Date</b>                 | <b>2000</b> | <b>2001</b> | <b>2002</b> | <b>2003</b> | <b>2004</b> | <b>2005</b> | <b>2006</b> | <b>2007</b> |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Gini</b>                 |             |             |             |             |             |             |             |             |
| <b>- Overall</b>            | 0.323       | 0.34        | 0.34        | 0.342       | 0.342       | 0.344       | 0.35        | 0.348       |
| <b>Gini</b>                 |             |             |             |             |             |             |             |             |
| <b>- Commercial Banks</b>   | 0.238       | 0.288       | 0.29        | 0.294       | 0.294       | 0.302       | 0.318       | 0.313       |
| <b>Gini</b>                 |             |             |             |             |             |             |             |             |
| <b>- Merchant Banks</b>     | 0.303       | 0.308       | 0.302       | 0.313       | 0.287       | 0.236       | 0.259       | 0.249       |
| <b>Gini</b>                 |             |             |             |             |             |             |             |             |
| <b>- Building Societies</b> | 0.428       | 0.434       | 0.432       | 0.436       | 0.412       | 0.438       | 0.438       | 0.437       |

**Table 5a: Average Employment Distance Measure**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.465      | 0.548      | 0.160      | 0.576      | 0.455      |
| <b>2001</b> | 0.480      | 0.545      | 0.185      | 0.508      | 0.486      |
| <b>2002</b> | 0.423      | 0.53       | 0.159      | 0.622      | 0.496      |
| <b>2003</b> | 0.429      | 0.522      | 0.158      | 0.625      | 0.509      |
| <b>2004</b> | 0.401      | 0.493      | 0.148      | 0.62       | 0.498      |
| <b>2005</b> | 0.317      | 0.386      | 0.105      | 0.494      | 0.367      |
| <b>2006</b> | 0.318      | 0.377      | 0.103      | 0.509      | 0.388      |
| <b>2007</b> | 0.317      | 0.387      | 0.099      | 0.526      | 0.397      |

**Table 5b: Average GDP Contribution Distance Measure**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.561      | 0.584      | 0.250      | 0.617      | 0.494      |
| <b>2001</b> | 0.590      | 0.605      | 0.264      | 0.664      | 0.538      |
| <b>2002</b> | 0.537      | 0.595      | 0.239      | 0.677      | 0.539      |
| <b>2003</b> | 0.546      | 0.591      | 0.239      | 0.685      | 0.56       |
| <b>2004</b> | 0.546      | 0.582      | 0.237      | 0.686      | 0.571      |
| <b>2005</b> | 0.499      | 0.533      | 0.207      | 0.636      | 0.496      |
| <b>2006</b> | 0.514      | 0.548      | 0.215      | 0.671      | 0.543      |
| <b>2007</b> | 0.539      | 0.705      | 0.262      | 0.687      | 0.550      |

**Table 5c: Average Share of Private Sector Credit Distance Measure**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.353      | 0.469      | 0.137      | 0.544      | 0.426      |
| <b>2001</b> | 0.38       | 0.484      | 0.148      | 0.583      | 0.467      |
| <b>2002</b> | 0.376      | 0.475      | 0.129      | 0.599      | 0.478      |
| <b>2003</b> | 0.383      | 0.46       | 0.13       | 0.597      | 0.479      |
| <b>2004</b> | 0.376      | 0.431      | 0.121      | 0.591      | 0.479      |
| <b>2005</b> | 0.299      | 0.309      | 0.072      | 0.453      | 0.341      |
| <b>2006</b> | 0.286      | 0.291      | 0.066      | 0.456      | 0.343      |
| <b>2007</b> | 0.270      | 0.272      | 0.063      | 0.471      | 0.351      |

**Table 6a: Average Employment Share Distance Measure-Commercial Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.323      | 0.447      | 0.049      | 0.361      | 0.198      |
| <b>2001</b> | 0.366      | 0.417      | 0.111      | 0.422      | 0.277      |
| <b>2002</b> | 0.272      | 0.406      | 0.078      | 0.458      | 0.321      |
| <b>2003</b> | 0.273      | 0.361      | 0.070      | 0.432      | 0.302      |
| <b>2004</b> | 0.268      | 0.344      | 0.069      | 0.408      | 0.260      |
| <b>2005</b> | 0.150      | 0.236      | 0.027      | 0.263      | 0.120      |
| <b>2006</b> | 0.189      | 0.251      | 0.033      | 0.309      | 0.166      |
| <b>2007</b> | 0.195      | 0.276      | 0.038      | 0.333      | 0.176      |

**Table 6b: Average GDP Contribution Distance Measure -Commercial Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.362      | 0.436      | 0.116      | 0.439      | 0.304      |
| <b>2001</b> | 0.457      | 0.480      | 0.143      | 0.505      | 0.387      |
| <b>2002</b> | 0.368      | 0.475      | 0.111      | 0.566      | 0.428      |
| <b>2003</b> | 0.367      | 0.419      | 0.101      | 0.516      | 0.407      |
| <b>2004</b> | 0.394      | 0.442      | 0.111      | 0.536      | 0.427      |
| <b>2005</b> | 0.411      | 0.397      | 0.096      | 0.489      | 0.336      |
| <b>2006</b> | 0.426      | 0.413      | 0.108      | 0.530      | 0.395      |
| <b>2007</b> | 0.437      | 0.558      | 0.160      | 0.533      | 0.395      |

**Table 6c: Average Share of Private Sector Credit Distance Measure -Commercial Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.272      | 0.355      | 0.095      | 0.296      | 0.151      |
| <b>2001</b> | 0.331      | 0.383      | 0.121      | 0.337      | 0.212      |
| <b>2002</b> | 0.252      | 0.370      | 0.085      | 0.394      | 0.263      |
| <b>2003</b> | 0.272      | 0.321      | 0.076      | 0.392      | 0.256      |
| <b>2004</b> | 0.281      | 0.319      | 0.081      | 0.338      | 0.207      |
| <b>2005</b> | 0.129      | 0.132      | 0.014      | 0.119      | 0.031      |
| <b>2006</b> | 0.136      | 0.144      | 0.019      | 0.150      | 0.048      |
| <b>2007</b> | 0.142      | 0.160      | 0.024      | 0.161      | 0.049      |

**Table 7a: Average Employment Share Distance Measure-Merchant Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.367      | 0.537      | 0.130      | 0.592      | 0.452      |
| <b>2001</b> | 0.347      | 0.529      | 0.126      | 0.593      | 0.445      |
| <b>2002</b> | 0.302      | 0.511      | 0.109      | 0.600      | 0.456      |
| <b>2003</b> | 0.325      | 0.525      | 0.117      | 0.591      | 0.461      |
| <b>2004</b> | 0.249      | 0.447      | 0.087      | 0.567      | 0.423      |
| <b>2005</b> | 0.155      | 0.262      | 0.028      | 0.354      | 0.195      |
| <b>2006</b> | 0.125      | 0.218      | 0.020      | 0.346      | 0.201      |
| <b>2007</b> | 0.153      | 0.246      | 0.026      | 0.382      | 0.232      |

**Table 7b: Average GDP Contribution Distance Measure-Merchant Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.350      | 0.467      | 0.100      | 0.580      | 0.375      |
| <b>2001</b> | 0.316      | 0.449      | 0.088      | 0.607      | 0.397      |
| <b>2002</b> | 0.277      | 0.441      | 0.078      | 0.592      | 0.381      |
| <b>2003</b> | 0.308      | 0.478      | 0.091      | 0.637      | 0.428      |
| <b>2004</b> | 0.283      | 0.413      | 0.073      | 0.582      | 0.389      |
| <b>2005</b> | 0.164      | 0.329      | 0.034      | 0.498      | 0.278      |
| <b>2006</b> | 0.198      | 0.344      | 0.040      | 0.564      | 0.361      |
| <b>2007</b> | 0.295      | 0.543      | 0.100      | 0.614      | 0.390      |

**Table 7c: Average Share of Private Sector Credit Distance Measure-Merchant Banks**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.471      | 0.591      | 0.195      | 0.565      | 0.421      |
| <b>2001</b> | 0.487      | 0.616      | 0.207      | 0.625      | 0.473      |
| <b>2002</b> | 0.445      | 0.604      | 0.184      | 0.627      | 0.483      |
| <b>2003</b> | 0.423      | 0.586      | 0.179      | 0.581      | 0.450      |
| <b>2004</b> | 0.418      | 0.527      | 0.161      | 0.593      | 0.463      |
| <b>2005</b> | 0.384      | 0.382      | 0.094      | 0.425      | 0.251      |
| <b>2006</b> | 0.364      | 0.340      | 0.081      | 0.396      | 0.229      |
| <b>2007</b> | 0.344      | 0.287      | 0.080      | 0.451      | 0.282      |

**Table 8a: Average Employment Share Distance Measure- Building Societies**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.704      | 0.660      | 0.301      | 0.775      | 0.715      |
| <b>2001</b> | 0.726      | 0.687      | 0.316      | 0.814      | 0.737      |
| <b>2002</b> | 0.694      | 0.672      | 0.291      | 0.809      | 0.711      |
| <b>2003</b> | 0.689      | 0.680      | 0.288      | 0.851      | 0.763      |
| <b>2004</b> | 0.687      | 0.688      | 0.288      | 0.886      | 0.812      |
| <b>2005</b> | 0.645      | 0.661      | 0.260      | 0.863      | 0.787      |
| <b>2006</b> | 0.641      | 0.661      | 0.258      | 0.871      | 0.796      |
| <b>2007</b> | 0.604      | 0.639      | 0.234      | 0.862      | 0.784      |

**Table 8b: Average GDP Contribution Distance Measure- Building Societies**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.971      | 0.848      | 0.534      | 0.832      | 0.802      |
| <b>2001</b> | 0.998      | 0.886      | 0.560      | 0.880      | 0.829      |
| <b>2002</b> | 0.967      | 0.870      | 0.527      | 0.874      | 0.809      |
| <b>2003</b> | 0.962      | 0.877      | 0.525      | 0.903      | 0.845      |
| <b>2004</b> | 0.962      | 0.892      | 0.528      | 0.940      | 0.896      |
| <b>2005</b> | 0.924      | 0.872      | 0.493      | 0.920      | 0.873      |
| <b>2006</b> | 0.918      | 0.887      | 0.496      | 0.919      | 0.872      |
| <b>2007</b> | 0.885      | 1.000      | 0.525      | 0.913      | 0.866      |

**Table 8c: Average Share of Private Sector Credit Distance Measure- Building Societies**

|             | <b>DM1</b> | <b>DM2</b> | <b>DM3</b> | <b>DM4</b> | <b>DM5</b> |
|-------------|------------|------------|------------|------------|------------|
| <b>2000</b> | 0.317      | 0.461      | 0.122      | 0.770      | 0.706      |
| <b>2001</b> | 0.323      | 0.453      | 0.118      | 0.786      | 0.718      |
| <b>2002</b> | 0.432      | 0.450      | 0.119      | 0.777      | 0.689      |
| <b>2003</b> | 0.454      | 0.472      | 0.134      | 0.817      | 0.731      |
| <b>2004</b> | 0.429      | 0.447      | 0.122      | 0.842      | 0.767      |
| <b>2005</b> | 0.384      | 0.414      | 0.108      | 0.816      | 0.741      |
| <b>2006</b> | 0.357      | 0.389      | 0.096      | 0.822      | 0.751      |
| <b>2007</b> | 0.325      | 0.369      | 0.083      | 0.801      | 0.721      |

**Table 9a: Correlation coefficients: Employment Share Benchmark**

|     | DM1   | DM2   | DM3   | DM4   | DM5 |
|-----|-------|-------|-------|-------|-----|
| DM1 | 1     |       |       |       |     |
| DM2 | 0.980 | 1     |       |       |     |
| DM3 | 0.980 | 0.972 | 1     |       |     |
| DM4 | 0.472 | 0.620 | 0.496 | 1     |     |
| DM5 | 0.828 | 0.889 | 0.879 | 0.799 | 1   |

**Table 9b: Correlation coefficients: GDP Contribution Benchmark**

|     | DM1   | DM2   | DM3   | DM4   | DM5 |
|-----|-------|-------|-------|-------|-----|
| DM1 | 1     |       |       |       |     |
| DM2 | 0.384 | 1     |       |       |     |
| DM3 | 0.857 | 0.795 | 1     |       |     |
| DM4 | 0.031 | 0.443 | 0.184 | 1     |     |
| DM5 | 0.182 | 0.372 | 0.238 | 0.954 | 1   |

**Table 9c: Correlation coefficients: Share of Private Sector Lending Benchmark**

|     | DM1   | DM2   | DM3   | DM4   | DM5 |
|-----|-------|-------|-------|-------|-----|
| DM1 | 1     |       |       |       |     |
| DM2 | 0.964 | 1     |       |       |     |
| DM3 | 0.950 | 0.991 | 1     |       |     |
| DM4 | 0.964 | 0.926 | 0.909 | 1     |     |
| DM5 | 0.972 | 0.927 | 0.911 | 0.998 | 1   |